

Amendments to the Claims

Please amend the claims as follows:

1. (Currently Amended) A method, comprising:

receiving a search query;

identifying a plurality of item identifiers responsive to the search query, wherein each item identifier is associated with an item offered for sale and comprises information regarding the item;

identifying selecting a first group of item identifiers from the plurality of item identifiers, wherein the first group of item identifiers was obtained by a first method received from a vendor feed, the vendor feed comprising information from at least one vendor offering one or more items for sale;

identifying selecting a second group of item identifiers from the plurality of item identifiers, wherein the second group of item identifiers was obtained by a second method extraction of item identifiers from shopping documents offering one or more items for sale, the shopping documents not received directly from a vendor feed; and

causing the output of displaying at least one item identifier from the first group in a visually distinct way from [[and]] at least one item identifier from the second group, wherein causing the output comprises providing a cue to distinguish between the item identifiers from the first group and the item identifiers from the second group.
2. (Canceled).

3. (Canceled).
4. (Currently Amended) The method of claim [[3]] 1, wherein the extraction is performed at least in part by a template-based extraction method.
5. (Currently Amended) The method of claim [[3]] 1, wherein the extraction is based at least in part on the search query.
6. (Canceled).
7. (Canceled).
8. (Currently Amended) The method of claim 1, wherein ~~causing the output of displaying~~ the first group of item identifiers comprises displaying a first list and wherein ~~causing the output of displaying~~ the second group of item identifiers comprises displaying a second list, wherein the first list is visually separated from the second list when displayed.
9. (Currently Amended) The method of claim 1, wherein ~~causing the output of displaying~~ the first group of item identifiers comprises displaying a first grid and wherein ~~causing the output of displaying~~ the second group of item identifiers comprises displaying a second grid, wherein the first grid is visually separated from the second grid when displayed.

10. (Currently Amended) The method of claim 1, further comprising:
~~identifying selecting a third group of item identifiers from the plurality of item identifiers, wherein the third group of item identifiers was obtained by a source different from direct receipt from a vendor feed and extraction from shopping documents third method; and~~
~~causing the output of displaying at least one item identifier from the third group, wherein causing the output of at least one item identifier from the third group in a visually distinct way from the at least one item identifier from the first group and from the at least one item identifier from the second group. comprises providing a cue to distinguish between the item identifiers from the third group and the item identifiers from the first group and the second group-~~

11. (Currently Amended) A method, comprising:
receiving a search query;
identifying a plurality of item identifiers responsive to the search query, ~~wherein each item identifier is associated with an item offered for sale and comprises information regarding the item;~~
~~identifying selecting a first group of item identifiers from the plurality of item identifiers[[,]]; wherein the first group of item identifiers has a first degree of certainty~~
~~determining a first degree of certainty that each item identifier from the first group of item identifiers has been correctly associated with a respective item;~~

identifying selecting a second group of item identifiers from the plurality of item identifiers[[,]], wherein the first group of item identifiers has a second degree of certainty

determining a second degree of certainty that each item identifier from the second group of item identifiers has been correctly associated with a respective item; and causing the output of displaying a representation of the first degree of certainty, a representation of the second degree of certainty, and at least one item identifier from the first group in a visually distinct way from [[and]] at least one item identifier from the second group, wherein causing the output comprises providing a cue to distinguish between the item identifiers from the first group and the item identifiers from the second group.

12. (Currently Amended) The method of claim 11, wherein the first degree of certainty is based at least in part on a first method of obtaining the item identifiers.

13. (Currently Amended) The method of claim 12, wherein the first method of obtaining the item identifiers in the first group comprises receiving item identifier information ~~from vendor feeds from a vendor feed, the vendor feed comprising information from at least one vendor offering one or more items for sale.~~

14. (Currently Amended) The method of claim [[30]] 12, wherein the second degree of certainty is based at least in part on a second method of obtaining the item identifiers, the second method of obtaining the item identifiers in the second group comprises comprising

extraction of item identifiers ~~and associated attributes~~ from shopping documents offering one or more items for sale, the shopping documents not received directly from a vendor feed.

15. (Currently Amended) A computer program product for outputting item identifiers, comprising:

a computer-readable storage medium; and

computer program code, encoded on the computer-readable storage medium, for:

receiving a search query;

identifying a plurality of item identifiers responsive to the search query, wherein each item identifier is associated with an item offered for sale and comprises information regarding the item;

identifying selecting a first group of item identifiers from the plurality of item identifiers, wherein the first group of item identifiers was obtained by a first method received from a vendor feed, the vendor feed comprising information from at least one vendor offering one or more items for sale;

identifying selecting a second group of item identifiers from the plurality of item identifiers, wherein the second group of item identifiers was obtained by a second method extraction of item identifiers from shopping documents offering one or more items for sale, the shopping documents not received directly from a vendor feed; and

causing the output of displaying at least one item identifier from the first group in a visually distinct way from [[and]] at least one item identifier from the second group, wherein causing the output comprises providing a cue to

~~distinguish between the item identifiers from the first group and the item identifiers from the second group.~~

16. (Canceled).

17. (Canceled).

18. (Currently Amended) The computer program product of claim [[17]] ~~15~~, wherein the extraction is performed at least in part by a template-based extraction method.

19. (Currently Amended) The computer program product of claim [[17]] ~~15~~, wherein the extraction is based at least in part on the search query.

20. (Canceled).

21. (Canceled).

22. (Currently Amended) The computer program product of claim 15, wherein ~~causing the output of displaying~~ the first group of item identifiers comprises displaying a first list and wherein ~~causing the output of displaying~~ the second group of item identifiers comprises displaying a second list, wherein the first list is visually separated from the second list when displayed.

23. (Currently Amended) The computer program product of claim 15, wherein causing the output of displaying the first group of item identifiers comprises displaying a first grid and wherein causing the output of displaying the second group of item identifiers comprises displaying a second grid, wherein the first grid is visually separated from the second grid when displayed.

24. (Currently Amended) The computer program product of claim 15, further comprising program code, encoded on the computer-readable medium, for:

identifying selecting a third group of item identifiers from the plurality of item identifiers, wherein the third group of item identifiers was obtained by a source different from direct receipt from a vendor feed and extraction from shopping documents third method; and

causing the output of displaying at least one item identifier from the third group, wherein causing the output of at least one item identifier from the third group in a visually distinct way from the at least one item identifier from the first group and from the at least one item identifier from the second group. comprises providing a cue to distinguish between the item identifiers from the third group and the item identifiers from the first group and the second group.

25. (Currently Amended) A computer program product for outputting item identifiers, comprising:

a computer-readable storage medium; and

computer program code, encoded on the computer-readable storage medium, for:

receiving a search query;

identifying a plurality of item identifiers responsive to the search query, wherein each item identifier is associated with an item offered for sale and comprises information regarding the item;

identifying selecting a first group of item identifiers from the plurality of item identifiers[[,]]; wherein the first group of item identifiers has a first degree of certainty

determining a first degree of certainty that each item identifier from the first group of item identifiers has been correctly associated with a respective item;

identifying selecting a second group of item identifiers from the plurality of item identifiers[[,]]; wherein the first group of item identifiers has a second degree of certainty

determining a second degree of certainty that each item identifier from the second group of item identifiers has been correctly associated with a respective item;

and

causing the output of displaying a representation of the first degree of certainty, a representation of the second degree of certainty, and at least one item identifier from the first group in a visually distinct way from [[and]] at least one item identifier from the second group, wherein causing the output comprises providing a cue to distinguish between the item identifiers from the first group and the item identifiers from the second group.

26. (Currently Amended) The computer program product of claim 25, wherein the first degree of certainty is based at least in part on a first method of obtaining the item identifiers in the first group.

27. (Currently Amended) The computer program product of claim 26, wherein the first method of obtaining the item identifiers in the first group comprises receiving item identifier information from vendor feeds from a vendor feed, the vendor feed comprising information from at least one vendor offering one or more items for sale.

28. (Currently Amended) The computer program product of claim [[31]] 25, wherein the second degree of certainty is based at least in part on a second method of obtaining the item identifiers in the second group, the second method of obtaining the item identifiers in the second group comprises comprising extraction of item identifiers and associated attributes from shopping documents offering one or more items for sale, the shopping documents not received directly from a vendor feed.

29. (Canceled).

30. (Canceled).

31. (Canceled).

32. (New) The method of claim 1, further comprising:

determining a degree of certainty that an item identifier has been correctly associated with an item; and displaying a representation of the degree of certainty.

33. (New) The method of claim 32, wherein the degree of certainty is based on a reliability measure of the information received from the vendor feed.

34. (New) The method of claim 32, wherein the degree of certainty is based on a reliability measure of the information obtained through extraction of item identifiers from shopping documents.

35. (New) The method of claim 32, wherein the degree of certainty is based on a determination of accuracy of the information provided for each item, the accuracy determination based at least in part on whether the information was received from a vendor feed.

36. (New) The method of claim 11, wherein the first degree of certainty is based on a reliability measure of the information received from a vendor feed.

37. (New) The method of claim 11, wherein the second degree of certainty is based on a reliability measure of the information obtained through extraction of item identifiers from shopping documents offering one or more items for sale, the shopping documents not received directly from a vendor feed.

38. (New) The method of claim 11, wherein the first degree of certainty is based on a determination of accuracy of the information provided for each item, the information obtained by one of extraction from shopping documents and receipt from a vendor feed.